

Neath Port Talbot WPGA Grant

Funding for county councils to support the Welsh language in Carmarthenshire and the former industrial heartland areas of the Western Valleys

£147,500

Project/ Activity	Key milestones	Funding Allocation
Commission consultant with knowledge of linguistic sensitive areas to work with the Local Authority to produce a short term and long term action plan for the Swansea and Amman Valley area	Short term and long term action plan produced. Actions from plan will be evaluated and good practice will be used in other areas within the Local Authority e.g. Dulais Valley, Afan Valley	£10,000
Employ Community Officer to facilitate the implementation of targets within the Swansea and Amman Valley Action Plan (in conjunction with the Welsh Language Promotion Strategy and the WESP). The Community Officer will work closely with partner organisations e.g. Menter Iaith, Early Years officers, Health, Youth Service etc. to deliver projects that will increase the use of the Welsh language within these communities. The Community Officer will also work closely with Carmarthenshire/ Powys to facilitate joint projects (specifically in bordering villages i.e. Gwaun Cae Gurwen, Brynamman, Cwmllynfell)	Increase in the number of Welsh-medium activities and events within the Swansea and Amman Valley areas. Increase in cross county collaborative activities and events within the Swansea and Amman Valley areas.	£45,000
Employ Welsh Language Coordinator to manage and supervise the associated officers and events, manage the financial element of the grant and evaluate progress	Targets are achieved and evaluated on a regular basis., financial spend is tracked to ensure value for money, good practice is recognised and share with the wider Local Authority	£22,000
Early Years/ Flying Start/ WESP officers to organise a Welsh Language and Culture Festival with the aim of promoting the benefits of Welsh-medium to the community as well as 'myth busting' common fears around Welsh language and Welsh-medium education. The Festival will be launched in the Swansea/ Amman Valley area with the aim of a local authority rollout in the future.	Accessible information and 'myth busting' for parents, families and the wider community will lead to an increase in families choosing Welsh-medium education and Welsh language courses.	£5,500

<p>Neath Port Talbot Youth Service to create a Welsh-medium youth package for the Swansea/ Amman Valley areas where there are significant gaps in Welsh-medium provision. This will include employing a Welsh-medium youth officer to facilitate events.</p>	<p>Increase in the number of youth activities and events in the Swansea/ Amman valley areas where there are currently significant gaps in provision.</p>	<p>£20,000</p>
<p>Joint Welsh-medium activities/ projects with Menter Iaith to be developed and implemented in the Swansea/ Amman Valley area. Joint activities and projects to be developed with Carmarthenshire and Powys e.g. 'Hyder-ish'</p>	<p>Increase in the number of Welsh-medium activities/ projects/ events in the Swansea/ Amman valley areas where there are currently significant gaps in provision.</p>	<p>£15,000</p>
<p>Promotional campaign resources to include videos, vlogs, pamphlets, posters to be produced and shared</p>	<p>Easily accessible information for parents, families and the wider community will lead to an increase in families choosing Welsh-medium education and Welsh language courses.</p>	<p>£10,000</p>
<p>Projects and events as noted in the Welsh Language Promotion Strategy and the WESP specifically targeted at the Swansea/ Amman Valley e.g. work with local musicians to provide creative sessions for young people, homework help for parents, family activity sessions/ days e.g. fun days, singing sessions, social events for primary and secondary age children etc.</p>	<p>Increase in the number of Welsh-medium activities/ projects/ events in the Swansea/ Amman valley areas where there are currently significant gaps in provision. Targets in Welsh Language Promotion Strategy and the WESP achieved.</p>	<p>£10,000</p>
<p>Early Years/ Flying Start/ WESP officers will work in partnership with Midwifery and Health Visitors to assist early messages about the Welsh Language and bilingualism, to be shared though the perinatal and postnatal period. Information booklets providing information on the benefits of bilingualism and addressing common fears will be created and used by the partners from initial perinatal communication with parents.</p>	<p>Easily accessible information for parents, families and the wider community will lead to an increase in families choosing Welsh-medium education.</p>	<p>£10,000</p>